

# Why Noni?

### (Morinda Citrifolia)

4042-7 MORINDA CITRIFOLIA JUICE (2-32 FL. OZ. EA.)....67.20 BUY 4066-7 MORINDA CITRIFOLIA JUICE (16 FL. OZ.).....21.95

For Hawaiians, it's known as Noni; for Samoans and Tongans, Nonu; for Tahitians, Nono. In China it's called Ba ji tian; in India, Indian mulberry. Those who have benefited from it call it "great!"

The Juice of the Noni has been used to treat the following:

<u>Digestive</u>	System
Diarrhea	-
Intestinal	

Parasites Indigestion

Stomach Ulcers

#### **Chest Infections**

Tuberculosis **Asthma** Respiratory **Afflictions** Cough

**Fevers** Fever with vomiting Flu

#### Mouth & Throat

Infections

Inflamed, sore gums Sore throat with cough

Thrush Gingivitis Toothache

#### Skin Infections & Inflammations

Abscess Boils **Blemishes** Abrasions Wounds, Infections

Eve Infections **Eye Complaints** 

#### Internal Disorders

Headache

Kidney & Bladder

Diabetes

High Blood Pressure Malignancies or Tumors

#### Gender Specific

Regulate

Menstrual Flow

Childbirth & Pregnancy Menstrual Cramps

#### Bone & Joints

**Broken Bones** 

**Sprains** 

**Arthritis** 

#### Effects of Aging

Given as a general healthful tonic to treat the general effects of aging.



#### Noni

SYNONYMS
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#### **SYNONYMS**

Ach, Awl Tree, Baga, Bangkoro, Bilimbi, Boi Doieur, Bumbo, Bungbo, Bunuela, Canary Wood, Cheesefruit, Coca, Doleur, Feuille Douleur, Feuille Froide, Forbidden Fruit, Fromagier, Gardenia Hediona, Grand Morinda, Great Morinda, Headache Tree, Hog Apple, Huevo de Reuma, Indian Mulberry, Kura, Lada, Ladda, Leichhardt's Tree, Limburger Tree, Mengkoedoe, Mengkudu, Mengkudu, Menkudi Besar, Menkudu Besar, Mirier de Java, Mona, Monii, Mora de la India, Morinda, Mulberry, Nhau, Nhau Lon, Nhau Nui, Nho, Nhor Prey, Nhor Thom, Nigua, Nino, Nona, Nono, Nonu, Nuna, Pain Bush, Pain Killer, Pain Killer Tree, Pina de Puerco, Pinuela, Pomme Macaque, Rubarbe Caraibe, Ruibarbo Caribe, Tahitian Noni, Togari Wood, Urati, Wild Pine, Yor Ban

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FAMILY Rubiaceae

http://www.nutritionfocus.com/nutritio	n supplementation/herbs/Noni
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	SPECIES citrifolia, Morinda tinctoria, Morinda citrifolia var. bracteata
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<b>TYPE</b> Small ev [top]	ergreen shrub or tree
PART U	JSED
	l/or juice, leaves, root
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#### LOCATION

tropics worldwide: Africa, Australia, Barbados, Cambodia, Caribbean, Cayman Islands, Cuba, Dominican Republic, El Salvador, Fiji, Florida, French West Indies, Guadeloupe, Guam, Haiti, Hawaii, India, Jamaica, Java, Laos, Malaysia, Marquesas Islands, Philippines, Polynesia, Puerto Rico, Raratonga, Samoa, Seychelles, Solomon Islands, Southeast Asia, St. Croix, Surinam, Tahiti, Thailand, Tonga, Trinida and Tobago, Vietnam

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#### **ACTIONS**

Analgesic, anodyne (roots), anthelmintic (bark, fruit, root), anti-aging, antiarthritic (leaf sap), antibacterial (fruit), anticancer, antifungal, antihypertensive (root), antipyretic (leaves, root), antituberculotic, antitumor (fruit), antiviral, astringent (bark, leaves), bowel cleanser, deobstruent (fruit, leaves), diuretic, emmenagogue (fruit, leaves), emollient (fruit, leaves), helps increase life span of cancer patients (increased life span of mice with Lewis Lung Carcinoma), immunoenhancer, immunostimulant (stimulates production

of T-lymphocytes, phagocytic macrophages and lymphocytes), <u>laxative</u>, nutritive, <u>parasiticide</u>, <u>purgative</u> (leaves, seeds), <u>roborant</u> (root), <u>sedative</u> (roots), shampoo, <u>tonic</u> (leaves), <u>vermifuge</u> (root), <u>vulnerary</u>

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**INDICATIONS** 

Abrasions, abscess (inner bark), ague (bark), arthritis, asthma (fruit), atherosclerosis, beriberi, boil (leaf poultice, ripe fruit mash), broken bone, cancer, carbuncle (ripe fruit mash), cerebral hemorrhage (root), colic, common cold (leaves, chest poultice), conjunctivitis, cough (bark, fruit, leaves), cuts (leaves), depression, diabetes mellitus (fruit), diarrhea (bark), drug addiction, dysentery (fruit, root), dysuria (fruit), elephantiasis, Epstein-Barr virus, fever (leaves), gastric ulcer, gingivitis, gout (leaf poultice), headache, hemorrhoids (root), hypertension (juice and/or root), indigestion, inflammation (leaf poultice), influenza, intestinal parasites (fruit, root), jaundice (roots), kidney disorders, labor, leukorrhea, liver disorders, lumbago (fruit), malaria (bark), mastitis (leaf poultice), menstrual disorders (trunk bark), myalgia, nasal congestion (root), nausea, ophthalmia, painful menstruation, pharyngitis (leaves), respiratory disorders, rheumatism (leaf poultice), skin disorders, skin ulcer (leaves), smallpox, sore gums (crushed ripe fruit and/or crushed leaves), sore throat (ripe fruit gargle), sores (leaves), splenomegaly (fruit), sprain, stomatitis, strangury, stress, stroke, swelling (leaf poultice), tenesmus, tetanus (root), thrush, toothache (root), tuberculosis (bark, fruit, leaves, root), tumor, ulcer (ripe fruit), vomiting, wounds (leaf poultice)

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#### **CHEMICALS & NUTRIENTS**

Fruit: Asperuloside, beta-Carotene, Caproic Acid, Caprylic Acid, Citric Acid, Ethyl Caproate, Ethyl Caprylate, Glucose, Gum, Malic Acid, Pectin, Sugar Leaves: Anthraquinones, beta-Carotene, beta-Sitosterol, Calcium, Carbohydrates (24%), Fats (21%), Fiber (11%), Iron, Niacin, Phenols, Phosphorus, Protein (12%), Sterols, Ursolic Acid, Vitamin C Root: Anthraquinones

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#### PREPARATION & DOSAGES

Fruit: Juice; 100 ml 1/2 hour before breakfast

Leaves: Internal and/or poultice

Powder: 1-2 g, 2-3x/day, take on an empty stomach 1/2 hour before a meal

Root: Decoction

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#### **DRUG INTERACTIONS**

Due to the diuretic action of this herb the following drug interactions are possible: increased risk of toxicity with anti-inflammatory analgesics; if hypokalemia occurs possible antagonism with antiarrhythmics and potentiation of muscle relaxants; antagonizes antidiabetic (hypoglycemic) drugs; may potentiate and/or interfere with antihypertensives; may potentiate lithium therapy; when taken with corticosteroids there is a risk for hypokalemia; may potentiate other diuretics and increase the risk of hypokalemia. Due to the antihypertensive (hypotensive) action of this herb the following interactions are possible: when taken with anesthetics an increased hypotensive effect; potentiation of antihypertensives; when taken with diuretics difficulty with diuresis and hypertension may result; antagonism of sympathomimetics.

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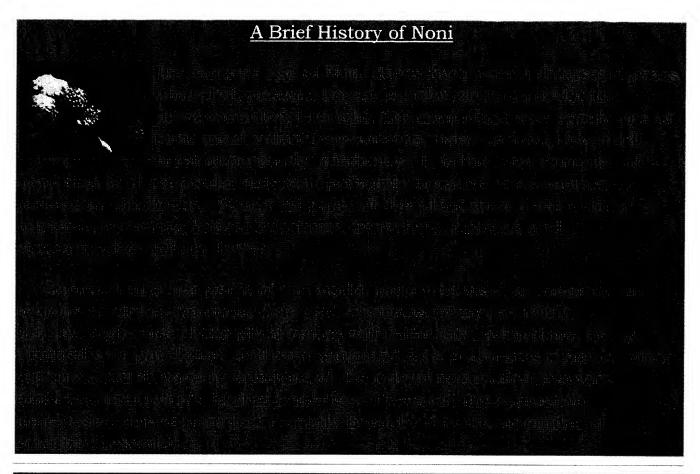
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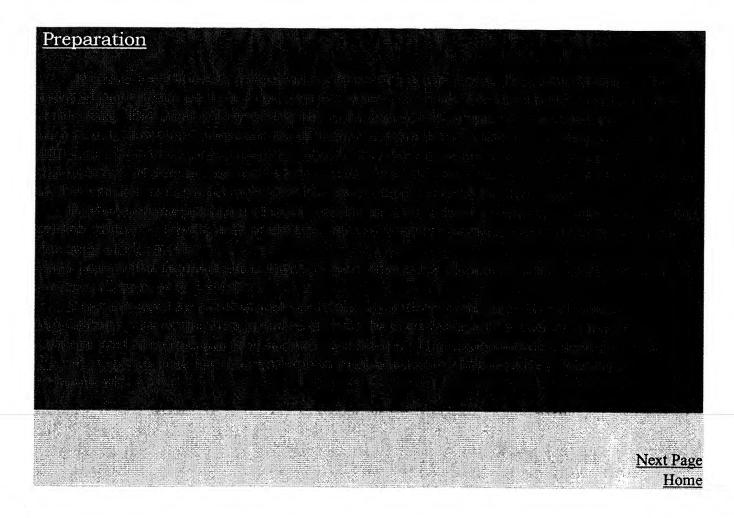
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Some info taken from Natures Sunshine's newsletters and booklets.



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Philippines	
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This page was created for a class project for the seminar "From Venoms and Toxins to Drugs" at Davidson College.

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Send comments, questions, and suggestions to: madixon@davidson.edu

#### Other names for Noni:

Ach, Awl Tree, Ba Ji Tian, Baga, Bangkoro, Bilimbi, Boi Doieur, Bumbo, Bungbo, Bunuela, Canoe Plant, Canary Wood, Cheesefruit, Coca, Doleur, Feuille Douleur, Dye Tree, Feuille Froide, Forbidden Fruit, Fromagier, Gardenia Hediona, Grand Morinda, Great Morinda, Headache Tree, Hog Apple, Huevo de Reuma, Indian Mulberry, Kura, Lada, Ladda, Leichhardt's Tree, Limburger Tree, Mengkoedoe, Mengkudi, Mengkudu, Menkudi Besar, Menkudu Besar, Mirier de Java, Mona, Monii, Mora de la India, Morinda, Mulberry, Nhau, Nhau Lon, Nhau Nui, Nho, Nhor Prey, Nhor Thom, Nigua, Nino, Nona, Nono, Nonu, Nuna, Nony, Och, Pain Bush, Pain Killer, Pain Killer Bush, Pain Killer Tree, Pina de Puerco, Pinuela, Pomme Macaque, Rubarbe Caraibe, Ruibarbo Caribe, Tahitian Noni, Togari Wood, Urati, Wild Pine, Yor Ban.



We would enjoy hearing from you! Email us at info@noni-now.com

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Morinda introduces
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gives you the benefits of
noni and protection from the
sun!

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- · Protects lips from the sun's harmful rays
- · Delivers the benefits of noni SIZE: 1/2 FL. OZ.

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